

General Counsel Services

Internet & Online Business Transactions

Strategic Transactions & Capital Financings

Technology & Cloud Services

Start-Ups & Emerging Companies

**TECHNOLOGY &
CLOUD SERVICES**



**WHEN CLIENTS WANT LEGAL ADVICE
AS A VEHICLE FOR GROWTH,
THEY TURN TO
HORZEPA SPIEGEL & ASSOCIATES.**

WELCOME TO HS&A

Horzepa Spiegel & Associates provides sophisticated legal services to business owners, business founders, and entrepreneurs. With offices in Texas and New York, the firm works in partnership with clients, delivering personal service, and balancing legal issues with business realities. Our clients benefit from legal counsel and business advice grounded in the practical concerns of business executives. We advise established businesses, emerging companies, and start-ups on managing legal risks while forming profitable commercial relationships to maximize opportunities and drive growth.

TECHNOLOGY AND CLOUD SERVICES

Horzepa Spiegel & Associates assists clients with managing risks and maximizing business opportunities arising from licensed software, providing software as a service (SaaS), and utilizing or providing cloud computing services. Our clients include both providers and users of licensed software, SaaS and cloud computing services. Our experience representing both providers and users affords our clients a unique insight into the risks accompanying these technologies.

ASSISTING SOFTWARE COMPANIES WITH GROWTH

Providers of cloud services and licensed and on-demand software offer their clients valuable technology and can benefit from long-term commercial relationships. We assist these providers with securing protections and managing liabilities so these relationships can prosper. We advise on warranties, maintenance services, and service level agreements that strike the right balance between giving people the confidence to buy software and cloud services while protecting the technology or software provided. This allows our software clients to stay focused on innovation and growth.

ENSURING CONSISTENCY ACROSS THE ENTERPRISE

Our work with technology services extends beyond technology companies. For businesses with both offline and online components, we assist executives with ensuring consistent business practices and risk management approaches. We help ensure that warranties, licenses, and other terms of service stated in online form are consistent with what the rest of the business can deliver.

ADVISING USERS AND PROVIDERS OF CLOUD SERVICES

Cloud services have created vast opportunities for profit and growth for both users and providers of those services. However, these services also raise critical issues that we help both users and providers to address: security of data, disclosure of data, limits on liability, protections against breaches and loss, data control and service level agreements. We advise both users and providers on controlling these risks and liabilities while maximizing the value of these services to their businesses.

AREAS OF WORK

Our work in the areas of technology and cloud services includes counsel on:

- **Cloud computing and storage**
- **Licensing of software**
- **Provision of software as a service (SaaS)**
- **Online business processes**
- **Service level agreements, terms of service, acceptable usage policies and privacy policies**
- **Cloud services agreement, hosting service agreements and colocation agreements**
- **Protecting the intellectual property rights of software application owners and developers**

HS&A OFFICES

Horzepa Spiegel & Associates is headquartered in Houston, Texas, and serves the New York metropolitan area through its office in New York City.

Our offices operate as one firm and through our substantial investment in our information technology infrastructure, all of our lawyers, regardless of location, are available to our clients, anywhere in the world.

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HS&A

BALANCING LEGAL ISSUES AND BUSINESS REALITIES

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